

The Stock Market Game™ Needs Your Help!

Learning Point Associates is conducting a nationwide evaluation of The Stock Market Game. **We need teachers and their students to participate in the study during fall 2008 and to provide the valuable information and feedback that only teachers and students can give!**

If you are a teacher who is interested in participating in the study, complete the study sign-up page at http://www2.learningpt.org/SMG_Study/SignUpPage.aspx. All teachers who sign up will be entered in a drawing to participate in the study (only one entry per teacher). The study is made possible by a grant from the Financial Industry Regulatory Authority's Investor Education Foundation.

Teachers selected for the study will be asked to:

- **Choose at least one of their fall 2008 classes to be a part of the study.**
- **Teach or not teach the game as assigned:** Teachers will be assigned to groups. Group A will teach the game in the fall to their selected class. Group B *will not* teach the game in the fall to their selected class. Teachers cannot choose which group they are in.
- **Inform parents:** Teachers will receive information to send home with students. This information will describe the study for parents and allow them to choose to have their children not participate.
- **Administer student tests:** Students will complete four online tests in investor knowledge and mathematics: pretests in early fall 2008 and posttests in winter 2008-09.
- **Administer student surveys:** Students will complete an online survey in winter 2008-09. They will share their opinions of playing The Stock Market Game; there will no questions about teachers.
- **Complete teacher survey:** Teachers will complete an online survey regarding their implementation of The Stock Market Game and their own investment practices.

For teachers selected for the study, researchers will:

- **Give teachers \$40:** Teachers will receive a \$40 gift certificate for their own personal or classroom use. For the gift certificate, teachers will be able to choose from Amazon.com, Barnes & Noble, and Target. After teachers and their students complete all parts of the study, researchers will send the gift card of their choice.
- **Provide information on student performance:** After all students have completed all of the online tests, you will be able to access a class report with each student's test results.
- **Provide an opportunity to help improve The Stock Market Game.**
- **Ensure confidentiality:** All survey opinions and test results will be kept completely confidential. Student or teacher names will not appear in the final report, and no personal information will go back to school principals, the Foundation for Investor Education, or the makers of The Stock Market Game.
- **Use e-mail addresses solely for the purpose of the study.**

If you are a teacher who is willing to participate in this important study, go to http://www2.learningpt.org/SMG_Study/SignUpPage.aspx and complete the sign-up page today!

If you have any additional questions or concerns, e-mail them to SMG.study@learningpt.org or call 1-800-356-2735.

Note: Even if you are not selected for the study, you will be invited to complete a survey in late 2008. Teachers who complete the survey will be entered in a drawing for a cash prize.