



Northern Illinois
University

Center for Economic Education



The SAVVY DIGITAL CONSUMER



Dr. Mya Pronschinske Groza

Utilizing Mobile Apps and Online Technologies to Score Winning Deals

Join Dr. Mya Groza, an assistant professor from the NIU Department of Marketing, to learn about the benefits of using mobile apps and online technologies to save money and score winning deals.

Since some offers may seem too good to be true, you'll also discover the potential negative effects that come from being digitally engaged with companies.



Tuesday, April 25, 2017

6:30 - 8:30 p.m. | Fatty's Pub and Grille

1312 W. Lincoln Hwy. | DeKalb, IL

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Food and drink are available for purchase from Fatty's. For more information, contact Judy Dymond, Ed.D, at jdymond@niu.edu or 779-777-7713.