

BA or BS in Communication Studies, emphasis

Advocacy and Public Communication (33 hours+)

Name: _____ Z-ID: _____ Date: _____

This guide only covers [major emphasis](#) requirements. Consult [NIU Undergraduate Catalog](#) for degree requirements. Consult [College of Liberal Arts and Sciences advising](#) on non-major degree requirements. A star () indicates a writing-infused course. All courses are 3.00 credits unless marked otherwise.*

Complete BOTH of these:

- ☐ **COMS 252** Introduction to Communication Studies
- ☐ **COMS 305*** Argumentation and Debate or **COMS 310** Advocacy and Critical Thinking

Group 1

Complete ONE of these:

- ☐ **COMS 200** Advanced Public Speaking (PRQ: COMS 100)
- ☐ **COMS 220** Rhetoric and Public Issues
- ☐ **COMS 230** Rhetoric and the Media
- ☐ **COMS 300** Speech Writing (PRQ: COMS 100)
- ☐ **COMS 309** Performance in Speech Communication (PRQ: COMS 100)
- ☐ **COMS 355*** Media Writing
- ☐ **COMS 361** Business and Professional Communication (PRQ: COMS 100)

Group 2

Complete ONE of these:

- ☐ **COMS 400** Rhetorical Theory
- ☐ **COMS 401*** Criticism of Public Rhetoric
- ☐ **COMS 403** Freedom of Speech and Communication Ethics
- ☐ **COMS 419*** Political Communication in America
- ☐ **COMS 496R** Special Topics in Rhetoric

Group 3

Complete SEVEN courses from the list on the back of this sheet. Courses cannot double count within the major. At least 12.00 must be at the 300/400-level.

1) _____

5) _____

2) _____

6) _____

3) _____

7) _____

4) _____

Group 3

Complete SEVEN of these courses (cannot double count). At least 12.00 must be at the 300/400-level.

- ☐ **COMS 200** Advanced Public Speaking (PRQ: COMS 100)
- ☐ **COMS 201** Group Discussion Skills
- ☐ **COMS 203** Interpersonal Communication Skills
- ☐ **COMS 220** Rhetoric and Public Issues
- ☐ **COMS 230** Rhetoric and the Media
- ☐ **COMS 291** Methods of Research in Communication
- ☐ **COMS 300** Speech Writing (PRQ: COMS 100)
- ☐ **COMS 302** Introduction to Organizational Communication Theory
- ☐ **COMS 303** Introduction to Interpersonal Communication Theory
- ☐ **COMS 304** Introduction to Persuasion Theory
- ☐ **COMS 309** Performance in Speech Communication (PRQ: COMS 100)
- ☐ **COMS 355*** Media Writing
- ☐ **COMS 356** Critical Interpretation of Film/Television
- ☐ **COMS 357** Introduction to Studio Production (4)
- ☐ **COMS 359** Interactive Media Production I (4)
- ☐ **COMS 361** Business and Professional Communication (PRQ: COMS 100)
- ☐ **COMS 362** Intercultural Communication
- ☐ **COMS 370** Principles of Advertising
- ☐ **COMS 380** Corporate Advocacy and Issue Management
- ☐ **COMS 400** Rhetorical Theory
- ☐ **COMS 401*** Criticism of Public Rhetoric
- ☐ **COMS 402** Group Communication (PRQ: Junior standing or consent)
- ☐ **COMS 403** Freedom of Speech and Communication Ethics
- ☐ **COMS 404** Communication Theories (PRQ: COMS 252 or 291)
- ☐ **COMS 405** Relational Communication (PRQ: Junior standing or consent)
- ☐ **COMS 410** Communication and Gender
- ☐ **COMS 419*** Political Communication in America
- ☐ **COMS 455** Media Law and Ethics
- ☐ **COMS 460** Television Theory and Criticism
- ☐ **COMS 461B** Organizational Communication: External (PRQ: Junior standing or consent)
- ☐ **COMS 462** Film Theory and Criticism
- ☐ **COMS 465** Computer-mediated Communication
- ☐ **COMS 470** Campaign Strategies and Development (PRQ: COMS 370 or COMS 380 or JOUR 335)
- ☐ **COMS 480** Communication and Conflict Management (PRQ: Junior standing or consent)
- ☐ **COMS 481** Communication Ethics in Organizations (PRQ: Junior standing or consent)
- ☐ **COMS 492** Special Topics in Media Production
- ☐ **COMS 493** Special Topics in Media Studies
- ☐ **COMS 496C** Special Topics in Communication Theory (PRQ: Junior standing or consent)
- ☐ **COMS 496R** Special Topics in Rhetoric
- ☐ **COMS 497** Internship
- ☐ **COMS 498A** Independent Study
- ☐ **COMS 498B** Media Production Independent Study
- ☐ **JOUR 200A or 200B** Basic News Writing (PRQ: ENGL 203 or 204)
- ☐ **JOUR 210** Information Gathering in the Digital Age
- ☐ **JOUR 312** Graphics of Communications (PRQ: Sophomore standing)
- ☐ **JOUR 335** Principles of Public Relations (PRQ: Sophomore standing)
- ☐ **JOUR 360** Public Relations Writing (PRQ: JOUR 200A or 200B and JOUR 335, or consent)
- ☐ **JOUR 401** Editorial and Opinion Writing (PRQ: JOUR 200A or 200B)
- ☐ **JOUR 435** Advanced Public Relations (PRQ: COMS 370/COMS 380/JOUR 335 and junior standing)
- ☐ **JOUR 480** Journalism Law and Regulation (PRQ: Junior standing)
- ☐ **JOUR 483** Mass Media in Modern Society (PRQ: Junior standing)