Prevention is POWERful

Andy Duran
Executive Director
LEAD

@leadlflb
#ParentFail
BEHAVIOR = DESIRE + BELIEF

WHY?
Change?

• Didn’t think you were serious
• Comfortable
• Didn’t want to!
• Know who I’m sitting with
• Didn’t want to leave stuff behind
• Didn’t know why or how
What is Prevention?
What is Prevention?
Part of a Continuum
An Ongoing Process
Individual Prevention vs. Environmental Prevention
Individual Prevention vs. Environmental Prevention

Individual
Individual Prevention vs. Environmental Prevention

Environmental
Seven Strategies for Community Change

1. Providing Information
2. Enhancing Skills
3. Providing Support
4. Enhancing/Reducing Access
5. Changing Consequences
6. Physical Design
7. Modifying/Changing Policies

- Education/Awareness (Individual Strategies)
- Environmental Strategies (Entire Community)
Provide Information
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✦ Host **Parent** Information Sessions (own the problem)
✦ Host **Student** Focus Groups and Classroom Presentations
✦ Be Transparent with **Community**
✦ Positive **Social Norms Campaign**
✦ Use and Share **Student Survey Data (IYS)**
Enhance Skills
Enhance Skills

- Special Bullying Prevention Trainings for Teachers & Staff
- Lead Anti-Bullying Building/Team Leaders
- Institute Strategic Planning Sessions About Bullying Prevention
- Student Training and Peer-to-Peer Training on Being Bullying Prevention Advocates
Provide Support

Stop Bullying
Provide Support

- **Counseling and Support Group** for Victims
- Mandatory **Support Program** for Perpetrators of Bullying
- Establishment of **Mentoring Program** - both peer mentoring and staff mentoring
Enhance Access / Reduce Barriers

- Addition of Counseling and Student Assistance Programs (SAP)
- Access to a Crisis or Reporting Line (Text-A-Tip)
- Offering Childcare or Transportation Assistance to Reduce the Barriers for Parents and Students to Attend Important Programming
-changing consequences-

- Words and Actions Must Dictate a Clear and Systemic Zero Tolerance for Bullying
- Enhance Consequences for Bullies and Communicate Those to Parents, Students and Key Staff
- Involve Law Enforcement and SRO’s if Necessary
- Provide and Create Incentive Programs (Positive Tickets)
Modify Physical Design
Modify Physical Design

- Increase **Staff Presence** and **Change Staff Placement** in All Common Areas at All Times
- Change Foot Traffic Patterns to **Increase Lines of Sight** (playground, hallways, before and after school pickup, locker rooms)
- Enhance **Lighting** and **Signage** on Property if Necessary
Modify/Change Policies
Modify/Change Policies

✦ Revise Student Codes of Conduct - Consider One Universal Code

✦ Establish Policies and Both School (Building) and School Board Level

✦ Include 11 Key Components from U.S. DOE Study

✦ Be sure to Define the Behavior that is Prohibited

✦ Explore Jurisdiction over Off-Campus Behavior
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Andy Duran
aduran@leadingefforts.org
(847) 373-9700
@LEADLFLB
Think Differently
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YOU!

Take this Personally!