POSITION: Interactive Content Intern

PRIMARY OBJECTIVE: The interactive content intern is responsible for assisting the interactive and creative services departments at WYCC. The position includes writing, editing and publishing to the web. This is a non-paying internship opportunity for college credit.

DUTIES & RESPONSIBILITIES:
1. Assist the department with daily activities listed on the editorial calendar for the web, including the following:
   - answering e-mails sent to the station
   - curating blog posts for the WYCC Tumblr account
   - still photography of station productions and events
   - two-to-five minute videos of station productions and events to be posted to the web
   - logging audio
   - practice interviewing candidates for on-line profiles; writing and editing
2. Assist in the curation and maintenance of the community calendar and YouTube playlists as well as web recaps using Storify and other interactive tools.
3. Keeps an intern blog for the station.

QUALIFICATIONS:
1. Enrolled as a full-time college student in a course of study related to Communications, English, Journalism or Web Development.
2. Excellent oral and written communications skills; knowledge of AP Style a plus. (Submission of writing samples required!)
3. Writes clearly and informatively.
4. Organized and detail-oriented; must be able to multi-task.
5. Able to communicate with a diverse audience and represent WYCC in a professional manner, both online and at events.
6. Familiarity with MS Office and social media platforms. Facebook, Twitter, Tumblr, Flickr and YouTube pluses, but not required. Familiarity with Adobe CS6 for photo-editing purposes is also a plus!
7. Willingness to comply with FCC and PBS regulations and best practices.