What you need to know about the Magazine Internship Program

ASME interns report, edit, fact-check and copy-edit for print and online publications. They may sometimes interview celebrities, attend press conferences and work the red carpet—but most of the summer they do the un-glam but essential work of magazine journalism.

ASME interns participate in a three-day orientation program and learn the fundamentals of reporting, fact checking and copy editing. Over the course of the summer, ASME interns also attend special events in New York and Washington and meet for lunch with top editors.

Only 10 percent of all Magazine Internship Program applicants are accepted. ASME interns have distinguished academic records and usually have extensive experience working on city and regional magazines or websites as well as on college newspapers or magazines.

For nearly 50 years, the American Society of Magazine Editors has sponsored the Magazine Internship Program—a ten-week program for rising college seniors at magazines in New York and Washington. Since the program was founded in 1967, some 1,800 college students have worked as ASME interns. More than 250 have gone on to successful careers in print and electronic journalism.

Join This Magazine Journalism Tradition

COLLEGE STUDENTS — Download an application form at magazine.org/asmeinternship

JOURNALISM EDUCATORS — Encourage your students to apply

MAGAZINE EDITORS — Ask ASME to assign an intern to your magazine next summer

The application deadline is December 1, 2012
Visit magazine.org/asmeinternship to learn how to participate

2012 PARTICIPANTS

Colleges and Universities
Bryn Mawr College
Colby College
Franklin College
Harvard University
Howard University
Iowa State University
Ithaca College
Kent State University
Knox College
Long Island University, Brooklyn Campus
Marquette University
New York University
Northwestern University
Ohio University
Syracuse University
Temple University
Trinity University
University of Connecticut
University of Florida
University of Georgia
University of Iowa
University of Kansas
University of Missouri-Columbia
University of North Carolina, Chapel Hill
University of Oklahoma
University of Pennsylvania
University of Southern California
University of Texas at Austin
Vassar College
Washington and Lee University

Magazines and Websites
AARP The Magazine
Brides
ESPN The Magazine
Essence
Family Circle
Field & Stream
Fitness
Food Network Magazine
Food & Wine
Glamour
Good Housekeeping
GQ
Inc.
InStyle
Kiplinger’s Personal Finance
Lucky
Martha Stewart Living
MONEY
National Geographic
O, The Oprah Magazine
Parade
Parents
People
Popular Science
Reader’s Digest
Real Simple
SELF
Smithsonian
Sports Illustrated
Travel + Leisure
TV Guide
Vanity Fair
How to Apply
Applicants must have completed their junior year of college by June 2013. Only full-time students with a grade point average of at least 3.0 within their major will be considered for an internship. Potential applicants should review the application requirements at magazine.org/asmeinternship.

Your application must include:
• A completed application form (application forms can be downloaded at magazine.org/asmeinternship)
• A one-page cover letter (addressed to Nina Fortuna, Director, ASME) explaining why you are interested in magazine journalism; why you want to participate in the Magazine Internship Program; and what qualifies you to be an ASME intern. The selection committee wants to know how your course of study has prepared you to be an ASME intern and how you plan to use the skills and insight you gain from participation in the Magazine Internship Program not only to advance your career but to benefit the publications where you work your senior year
• A letter of recommendation from an educator who can attest to your abilities and experience
• A letter of recommendation from an intern supervisor or employer who can attest to your abilities and experience
• A current resume
• No more than 10 clips from a college newspaper or magazine or from a newspaper or magazine where you have interned or worked that demonstrate reporting skills as well as an interest in and knowledge of a range of topics
• A nonrefundable processing fee of $25. Checks should be made payable to MPA/ASME

All application materials must be submitted by email to asmeinternship@magazine.org. If your attachments are larger than 10 MB combined, please send materials in separate emails. The nonrefundable processing fee should be mailed with a copy of your application form to Magazine Internship Program, American Society of Magazine Editors, 810 Seventh Avenue, 24th Floor, New York, NY 10019. Application materials and processing fee must be emailed and postmarked on or before December 1, 2012.

How Interns Are Chosen
Besides overall academic performance, criteria used to select ASME interns include:
• Academic training in journalism (but students shouldn’t be afraid to apply for an ASME internship if their school doesn’t offer journalism courses or if they’re not majoring in journalism)
• Experience in campus journalism, preferably as a reporter or editor on a newspaper, magazine or website
• Previous internships or employment at city, regional or national newspapers, magazines or websites

Applicants will be notified by email of the selection committee’s decision in mid-March 2013

What Schools Should Do
Journalism departments and career-guidance offices are asked to recommend no more than two students for the Magazine Internship Program. (Students do not need to be nominated by a college or university to apply, but applicants recommended by journalism departments or career-guidance offices are given preference over students from the same school.) Letters of recommendation should be included in each student’s application email. To ensure geographic diversity, only one student is usually accepted from any college or university.

Internship Dates
• The Magazine Internship Program Orientation begins on Wednesday, May 29, 2013, at ASME in New York. All ASME interns are expected to attend orientation, including interns assigned to magazines outside New York. Orientation concludes on Friday, May 31
• ASME interns begin work at their assigned magazines on Monday, June 3; the Magazine Internship Program concludes on Friday, August 2

Finances and Housing
• ASME interns are temporary employees of the magazine they are assigned to. ASME interns are paid a minimum of $350 a week before deductions
• ASME interns are responsible for their own travel, housing, meals and personal expenses. ASME arranges group housing at New York University dormitories. Interns are strongly encouraged to live at NYU. ASME also provides housing information for students assigned to magazines in Washington

Housing costs for the length of the Magazine Internship Program are approximately $2,800 at New York University (costs are comparable in Washington). A three-week deposit is required when housing is reserved for the summer; payment must be made in full before the scheduled move-in date.

To download an application form, go to: magazine.org/asmeinternship

Application materials must be emailed to: asmeinternship@magazine.org

Processing fees should be mailed with a copy of your application form to: Magazine Internship Program American Society of Magazine Editors 810 Seventh Avenue, 24th Floor New York, NY 10019

American Society of Magazine Editors, 810 Seventh Avenue, New York, NY 10019 call: 212.872.3737 email: asmeinternship@magazine.org
The American Society of Magazine Editors is the principal organization for magazine journalists in the United States. The members of ASME include the editorial leaders of most major consumer and business magazines published in print and online. Founded in 1963, ASME works to defend the First Amendment, protect editorial independence and support the development of journalism. ASME sponsors the National Magazine Awards in association with the Columbia University Graduate School of Journalism.

Applications must be emailed on or before December 1, 2012