Building Community Through Sport

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Beyond the Ball
Agenda

- My story
- Building sport in community vs. building community through sport
- Creating programs residents can participate in and own
- Reclaiming community space
- Building partnerships and raising resources
My Story
Building Sport In Community

- AAU
- Club teams
- Sport specific programs
- Very competitive
- Goal is winning
- Goal is elite athletes
Building Sport in Community With Youth Development Principles

• Usually sport specific

• Goal may still be creating elite athletes

• Often backed by professional sports teams or sport governing body

• About equipping participants to better themselves
Building Community Through Sport

- Creating opportunities to play
- Creating access to safe spaces
- Creating safe spaces for play
- Creating a healthy community
Creating Programs Residents Can Participate In and Own
Reclaiming Community Space
Building Partnerships and Raising Resources
Where to Start?

- Up2Us
- PCA
- Local Business
- Health Industry
- Local Politicians
- Sports World