Using Sports as a “Development Zone”

Culture Shaping Leader
Double-Goal Coach
Second-Goal Parent
Triple-Impact Competitor

Belizean Youth Sport Coalition (BYSC)
Mission: To promote youth development and social change through sport and physical activity

Impact of Youth Sports Coaches
Who was the most influential coach in your life? Why?
How do you want to be remembered?

PCA’s Systems Approach

A Positive Sports Culture

- Culture Shaping Leader
  - Focuses on: Helping kids absorb life lessons
- Double-Goal Coach
  - Strives to: Win - Teach life lessons and build character
- Second-Goal Parent
  - Focuses on: Helping kids absorb life lessons
- Triple-Impact Competitor® Athlete
  - Works to better: Self - Teammates - Game
Shaping Your Culture

Culture Shaping – a primary leadership task
- The way WE do things HERE
- Culture is powerful
- “Win-at-all-cost” if not intentional

Let’s start with the foundation—
SHARED VISION

Your Vision
1. What fits?
2. What doesn’t fit?
3. What are your current strengths?
4. What are your areas for growth?

PCA’s Model of Coaching
- Striving to Win
- Teaching Life Lessons
PCA’s Model of Coaching

The Double-Goal Coach

Striving to Win & Teaching Life Lessons

Principle #1: The ELM Tree of Mastery

**Scoreboard Definition**
- Results
- Comparison with others
- Mistakes not OK

**Mastery Definition**
- Effort
- Learning
- Mistakes are OK

Research shows:
Mastery Climate
- Anxiety goes down
- Self-confidence goes up

The ELM Tree of Mastery

Mastery gives players a feeling of control.
- Work harder
- Stick to it longer
Scenario
Jesse hangs his head every time he misses a shot and, as a result, doesn’t get back on defense.
What can you do?

Culture-Shaping Game Plan
How do we bring coaches in line with our vision and with the Double-Goal Coach Model?

Structural Pillars
Develop Double-Goal Coach Program
- Job Descriptions (A7)
- Mandate Training
- Evaluation (A9-A10)
- Awards (National Award – 12/31 deadline)

Principle #2: Filling the Emotional Tank
- Pessimistic
  - Give up more easily
  - Less coachable
- Optimistic
  - Deal better with adversity
  - More coachable
Filling the Emotional Tank

What drains the tank?

• Criticism and correction
  • Sarcasm
  • Ignoring
  • Nonverbals

What fills the tank?

• Truthful, specific praise
• Expressing appreciation
• Listening
• Nonverbals

E-Tank Toolkit

“Magic Ratio” (p. 32)

5 : 1
(positives to criticisms)

Principle #3: Honoring the Game

ROOTS

Principle: HTG

ROOTS

Rules

Opponents

Teammates

Officials

Self

Principle: HTG
CULTURE = The way WE do things HERE

Honor the Game Toolkit
Self-Control Routine (p. 46)

How do we bring parents in line with our vision and with the Second-Goal Parent Model?

Please turn to page 8.
Divide 100 points among the choices based on your goals for your child in youth sports.
You have 2 minutes.
The “Do What’s Right!” Program builds upon the IHSA’s current efforts to promote and recognize sportsmanship within our teams, schools and communities. The Program sets minimum guidelines and may be incorporated into a conference’s existing sportsmanship program.

- Over the past few years, our member schools have voiced an increased desire for greater promotion and recognition of sportsmanship. In response to this demand, the Sportsmanship Advisory committee is responsible to evaluate and improve upon the current methods of encouraging and supporting sportsmanship.

- Each year the committee produces a survey designed to elicit specific feedback from IHSA member school Principals and Athletic Directors.
“Do What’s Right!”

Sport and Activity Posters

1. Posters are available online to all member schools and licensed vendors to customize and print in programs.
2. Use the poster as the back of pre-season meeting agendas, tournament programs and regular season line-up cards.
3. Use in play bills and on school websites.
4. Posters are available online as a template for schools to change the pictures as they wish.

When a conference or independent school registers for the Do What’s Right! program, they agree to communicate and actively educate their students, fans and communities of the following Do What’s Right! Expectations:

- Represents their school and community well with positive interaction with opposing fans and players.
- Uses positive yells, chants, songs or gestures.
- Display modesty in victory and graciousness in defeat.
- Respect and acknowledge the integrity/judgment of officials.
- Exhibit positive behavior with opponents and fans before, during and after the contest.

There are three levels of participation and recognition a conference can choose from:

**Level 1**

- The conference registers annually by October 20 by submitting the downloadable forms to the IHSA. Conference administrators or coaches do not rank teams or fans during the season and do not recognize a school for earning the most points throughout the school year.
- All registered conference schools and independent schools are eligible to receive a DWR! State Final Banner in team bracketed sports. The rubric used by the state final sportsmanship committee is on the Website for your review.
State Final Sportsmanship Banner

“Do What’s Right!”

Level 2

- The conference registers annually by October 20 by submitting the downloadable forms to the IHSA.
- Conference administrators and/or coaches rank teams and their fans seasonally based on the DWR! Expectations.
- The IHSA will provide the Regular Season Sportsmanship Award certificates to the winning school of each sport.

Sport Season Conference Award Certificate

“Do What’s Right!”

Level 3

- The conference registers annually by October 20 by submitting the downloadable forms to the IHSA.
- Conference administrators and/or coaches rank teams and their fans seasonally based on the DWR! Expectations.
- The conference also recognizes one of their schools for the annual sportsmanship award by earning the most points through the three sports seasons.
Sport Season Conference Award Sample Ballot

ALL CONFERENCE SAMPLE BALLOT

1. 5. 9.
2. 6. 10.
3. 7. 11.
4. 8. 12.
   *Vote for twelve (12) – The top 8 are considered 1st Team.

TEAM SPORTSMANSHIP (Rank top three)

1. (WORTH 3 POINTS)
2. (WORTH 2 POINTS)
3. (WORTH 1 POINT)

Sport Season Conference Award Tally Sample

<table>
<thead>
<tr>
<th>Boys Soccer</th>
<th>Girls Volleyball</th>
<th>Football</th>
<th>Girls Basketball</th>
<th>Boys Basketball</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mt. Pulaski</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flanagan</td>
<td></td>
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</tr>
<tr>
<td>Pecatonica</td>
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<tr>
<td>TF North</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>W-Latham</td>
<td></td>
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</tr>
</tbody>
</table>

Annual Conference Sportsmanship Award

- The Annual Conference Sportsmanship Award will be given to the conference school which has accumulated the most points throughout the three seasons.
- The Annual Conference Sportsmanship Award banner will be available for purchase through the IHSA website.
- The conference representative will send the award recipient’s information to the IHSA to be posted online.

Ideas:
- 1. The conference has one traveling banner
- 2. Conferences with non team sports (i.e. tennis, cross country etc.) may allow those head coaches to rank schools and add those points to the overall total.
Independent School Information

- Because the Program has among its characteristics strong conference elements (i.e., selection, reporting, etc.), a distinction is made between schools within a conference and independent schools with no conference affiliation.

- Registered conference affiliated schools are eligible to earn each of the three awards described above, while registered independent schools are only eligible to earn a State Finals Sportsmanship Award.

- Independent schools must register annually by October 20 with the IHSA to be eligible for the State Final Sportsmanship award consideration.

SAWA Certificate & Add A. Tude Information

- SAWA Reports should be used to report any instance where a coach, player, team, official, or spectator has demonstrated exemplary sportsmanship at an IHSA interscholastic contest.

- Recipients of SAWA Reports will receive the report and a certificate as well as recognition on the IHSA website.

- SAWA Reports forms are located in the Schools Center and the Officials Center for completion.

- You, too, can have Add A. Tude bring the right attitude to your event. Charming and energetic, Add A. Tude is perfect for assemblies, conferences, special events, and any sporting contest. Add A. Tude is comfortable anywhere!

- The Add A. Tude mascot is scheduled to make public appearances throughout the school year. Among the venues will be the state tournaments for both the IHSA and the IESA, the IPA Fall Conference in October, the State School Board Joint Conference, and the IADA Annual Conference.

- To book Add A. Tude for an appearance at your next event, fill out a downloadable scheduling form from the IHSA website and submit it to the IHSA Office.

SAWA Certificate

- "Do What’s Right!" Customized Banners

- Personalized Do What’s Right! Sportsmanship Banners

- These banners are available for purchase directly from GDS through the Sportsmanship Link on the IHSA website for $75.00 plus shipping.

- You may individualize each banner with your school name, mascot or nickname.

- Downloadable order forms are available on the IHSA website.
“Do What’s Right!”
Sportsmanship Banners