International Admissions

Ad Hoc Enrollment Management Committee
July 2016
Goals:
- Benchmark and develop a strategic plan for internationalization
- Develop a structure to support/sustain implementation of the plan
  - By developing a blueprint and structure, we will have developed a portfolio of responsibilities with which to match to skills of candidates for Senior International Officer position.
ACE-Lab Themes/Working Groups

- Partnerships
- Student Learning/Curriculum
- Study Abroad
- International Student Experience
- Recruitment
## International Student Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2010</td>
<td>163</td>
<td>540</td>
<td>703</td>
</tr>
<tr>
<td>Fall 2011</td>
<td>174</td>
<td>433</td>
<td>607</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>184</td>
<td>472</td>
<td>656</td>
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<tr>
<td>Fall 2013</td>
<td>199</td>
<td>618</td>
<td>817</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>260</td>
<td>814</td>
<td>1074</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>304</td>
<td>866</td>
<td>1170</td>
</tr>
</tbody>
</table>
Goals

• Fall 2019: 5% of undergraduate = international (i.e., circa 750)
• Fall 2019: 20% of graduate = international (i.e., circa 1,000)
• China (304K) and India (136K)
• 2\textsuperscript{nd} and 3\textsuperscript{rd} largest senders – circa 60K. No other country sends more than 30K.
• Look for clusters: Middle East (broadly-defined), Southeast Asia, Europe, and Latin America
Path Forward

• Strategy
  – Global approach: (web services, international schools in the U.S. and Canada, name buys)
  – Regional focus: (Middle East) & Southeast Asia, plus China & India
  – Rely on partnership work to test new markets
• Structure