ETR531 Program Evaluation in Education

Final Project Information
Program Evaluation Plan Outline

Include the following information in your Program Evaluation Plan
1. **Cover Page**
2. **Executive Summary** *(New to this submission)*
   - Briefly summarize the proposed evaluation (1 paragraph)
3. *(Optional)* **Table of Contents / Proposal Outline**
4. **Program Description** *(Project Prospectus assignment)*
   - Program background & history
   - Program size, locations, organization
   - Evaluation needs
5. **Program Goals and Outcomes** *(Program Logic Model assignment)*
   - Program logic model
   - Stakeholders identification
   - Stakeholders prioritization
6. **Evaluation Design** *(Evaluation Design assignment)*
   - Evaluation purpose *(from your Project Prospectus assignment)*
   - Evaluation questions and their justifications
   - Evaluation plan matrixes
     - Data collection procedures
     - Reporting procedures
   - List of measure/instrument drafts *(just a list, based on Evaluation Measures assignment)*
   - Proposed implementation timetable (Gantt Chart)
   - Estimated evaluation budget
8. **References** *(if any)*
9. **Appendices**
   - Full copies of measure drafts *(Evaluation Measures assignment)*
   - Your resumes
   - Your Human Subjects Protection training certificates
   - Other…