



# NORTHERN ILLINOIS UNIVERSITY

## Developing and Assessing Quality Online Courses and Programs

a workshop by Anthony Piña

Dean of Online Studies, Sullivan University

Friday, February 3, 2012 from 8:30 am to 4:00 pm

Sky Room, Holmes Student Center

In this interactive workshop, the current status and growth trends online learning in higher education as well as proven indicators of quality online courses and programs will be explored. Sample quality guidelines and metrics for assessing the quality of online courses and programs will be discussed. Participants will review examples of well-designed and poorly-designed online courses and will leave with recommended best practices for measuring course quality and effectiveness that will help them in their own online course development efforts. All those from across disciplines who have an interest in creating quality and effective online courses and programs and/or assessing them will benefit from this workshop.

Dr. Anthony Piña currently serves as Dean of Online Studies and Distinguished Lecturer at Sullivan University, Kentucky's largest private regionally-accredited (SACS) university. With over 15 years experience in online education and having taught at the middle school, high school, community college and university levels, Dr. Piña continues to teach online and oversees an academic division that delivers over 400 online courses and online degree and certificate programs to more than 3,000 students with 150 faculty who teach online. He has published widely in the field of online learning and has delivered over 130 conference presentations and 200 training workshops for faculty related to online learning and educational technology.

A tentative agenda is as follows:

<b>Morning</b>		<b>Afternoon</b>	
8:30 am	Check-in and refreshments	12:00 pm	Lunch in Blackhawk Cafeteria
9:00 am	Introduction and overview	1:00 pm	Sample quality guidelines and metrics
9:15 am	Current status and growth of online learning	2:30 pm	Break
9:45 am	Elements of quality online courses and programs	2:30 pm	Recommended best practices for measuring quality and effectiveness
10:30 am	Break	3:45 pm	Q&A
10:45 am	Quality online course design - Principles from widely accepted rubrics - Examples of successful and unsuccessful online courses and programs	4:00 pm	Conclusion and workshop evaluations

### Registration Information

**The workshop is open to NIU administrators, faculty and staff.** Registered participants will receive workshop materials, refreshments, lunch, and a certificate of participation. If you do not wish to receive a certificate, please inform the Center while registering for the workshop. Advanced registration is required.

Sponsored by Assessment Services *and* Faculty Development and Instructional Design Center

**Register online at: [www.niu.edu/facdev/programs/20120203.shtml](http://www.niu.edu/facdev/programs/20120203.shtml)**

**Registration Deadline: January 20, 2012**

Due to the expensive nature of the program and the advanced notice needed for arranging food and materials, please register by the deadline and plan to attend the entire workshop, if you register. After you register, if you are unable to attend, please inform the Center by **January 30, 2012** by emailing to [facdev@niu.edu](mailto:facdev@niu.edu) so that those on the waiting list may be given the opportunity to attend the workshop or program costs can be reduced.