

# DESIGN – VISUAL COMMUNICATION

## NORTHERN ILLINOIS UNIVERSITY • SCHOOL OF ART

### DEGREE: BACHELOR OF FINE ARTS (B.F.A.) • CATALOG: 2008-2009

#### Four Year Course Plan

<p><b>Semester I (Fall)</b></p> <p><input type="checkbox"/> ART 100 - Drawing Foundation I</p> <p><input type="checkbox"/> ART 102 - 2D Foundation <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p style="text-align: right;"><u>3</u> 15</p>	<p><b>Semester II (Spring)</b></p> <p><input type="checkbox"/> ART 101 - Drawing Foundation II <span style="float: right;">3</span></p> <p><input type="checkbox"/> ART 103 - 3D Foundation <span style="float: right;">3</span></p> <p><input type="checkbox"/> ARTD 201 - Introduction to Visual Communication <span style="float: right;">3</span> A grade of B or better in ARTD 201 is required to continue in program</p> <p><input type="checkbox"/> ARTH 291 - Art History Survey I <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p style="text-align: right;"><u>3</u> 15</p>
<p><b>Semester III (Fall)</b></p> <p><input type="checkbox"/> ARTD 211 - Typography <span style="float: right;">3</span></p> <p><input type="checkbox"/> ARTD 218 - Intro to Visual Communication Theory <span style="float: right;">3</span></p> <p><input type="checkbox"/> ARTS 200 - Beginning Life Drawing <span style="float: right;">3</span></p> <p><input type="checkbox"/> ARTH 292 - Art History Survey II <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - (PSYC 102 recommended) <span style="float: right;">3</span></p> <p style="text-align: right;"><u>3</u> 15</p>	<p><b>Semester IV (Spring)</b></p> <p><input type="checkbox"/> ARTD 212 - Type and Image <span style="float: right;">3</span></p> <p><input type="checkbox"/> Vis. Comm. Elective<sup>3</sup> - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> Art History Elective - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - (ANTH 220 recommended) <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">4</span></p> <p style="text-align: right;">(4.0 credit science class suggested) <u>4</u> 16</p>

**A portfolio review is required for retention in the B.F.A. program in Visual Communication after completion of ARTD 201. Consult with the Visual Communication faculty for details on the portfolio review process.**

<p><b>Semester V (Fall)</b></p> <p><input type="checkbox"/> ARTD 311 - Inter. Visual Communication I <span style="float: right;">3</span></p> <p><input type="checkbox"/> ARTD 318 - Interaction Design <span style="float: right;">3</span></p> <p><input type="checkbox"/> ARTH 381<sup>1</sup> - History of Visual Communication <span style="float: right;">3</span></p> <p><input type="checkbox"/> Vis. Comm. Elective<sup>3</sup> - (ARTD 316 suggested) <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p style="text-align: right;"><u>3</u> 15</p>	<p><b>Semester VI (Spring)</b></p> <p><input type="checkbox"/> ARTD 312 - Inter. Visual Communication II <span style="float: right;">3</span></p> <p><input type="checkbox"/> Art Studio Elective - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> Art Studio Elective (300/400 level) - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">4</span></p> <p style="text-align: right;">(4.0 credit science class suggested) <u>4</u> 16</p>
<p><b>Semester VII (Fall)</b></p> <p><input type="checkbox"/> ARTD 411 - Advanced Visual Communication I <span style="float: right;">3</span></p> <p><input type="checkbox"/> ARTD 405 – Professional Practices in Design <span style="float: right;">3</span></p> <p><input type="checkbox"/> Art Studio Elective (300/400 level) - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> Art Studio Elective (300/400 level) - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p style="text-align: right;"><u>3</u> 15</p>	<p><b>Semester VIII (Spring)</b></p> <p><input type="checkbox"/> ARTD 406<sup>2</sup> - Senior Project <span style="float: right;">3</span></p> <p><input type="checkbox"/> Vis. Comm. Elective<sup>3</sup> - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> Art Studio Elective (300/400 level) - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p><input type="checkbox"/> General Education - _____ <span style="float: right;">3</span></p> <p style="text-align: right;"><u>3</u> 15</p>

<sup>1</sup> It is recommended that students complete ARTH 291 and ARTH 292 prior to taking ARTH 381-History of Visual Communication.

<sup>2</sup> Course offered spring semester only

<sup>3</sup> Choose 3 from the following: ARTD 316, ARTD 319, ARTD 404, ARTD 414, ARTD 418A OR ARTD 418B – **NOTE: ARTD 316 is a required prerequisite for ARTD 312**

**SPECIAL REQUIREMENTS:** The student must successfully complete a portfolio review after ARTD 201 and have a minimum GPA of 3.00 in the following courses for graduation: ARTD 211, 212, 218, 311, 312, 316, 318, 319, 404, 405, 411, 414, 418A and 418B. Prior to admission into ARTD 406, a student must confirm that the minimum GPA of 3.00 requirement has been met. All applicants must be admitted to the university and have a minimum overall GPA of 2.50 on a 4.00 scale, including transfer courses. In addition, prior to taking ARTD 201, students must have completed the following courses with a minimum average GPA of 2.50: ART 100 and ART 102.

#### VISUAL COMMUNICATION FACULTY

	Leif Allmendinger	Jon Ashmann	Aleksandra Giza	Steve Quinn	
<b>Office Telephone:</b>	815-753-4704	815-753-7884	815-753-7869	815-753-3805	<b>Design Office</b>
<b>Office Location:</b>	AB 314K	AB 314F	AB 314G	AB 314J	<b>815-753-0309</b>
					<b>AB 314</b>

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## Basic Requirements (18)

- ART 100 – Drawing Foundation I (3)
- ART 101 – Drawing Foundation II (3)
- ART 102 – 2D Foundation (3)
- ART 103 – 3D Foundation (3)
- ARTS 200 – Beginning Life Drawing (3)
- ARTD 406<sup>1</sup> – Senior Project (3)

## Art History Requirements (9)

- ARTH 291 – Art History Survey I: to ca. 1400 (3)
- ARTH 292 – Art History Survey II: from ca. 1400 (3)
- Art History Elective – \_\_\_\_\_ (3)

## Visual Communication Field of Study Requirements (30)

- ARTD 201 – Introduction to Visual Communication (3)
- ARTD 211 – Typography (3)
- ARTD 212 – Type and Image (3)
- ARTD 218 – Introduction to Visual Communication Theory (3)
- ARTD 311 – Intermediate Visual Communication I (3)
- ARTD 312<sup>3</sup> – Intermediate Visual Communication II (3)
- ARTD 318 – Interaction Design (3)
- ARTD 405 – Professional Practices in Design (3)
- ARTH 381<sup>2</sup> – History of Visual Communication (3)
- ARTD 411 – Advanced Visual Communication I (3)

## Visual Communication Electives (9) – Choose 3 from the following:

- ARTD 316<sup>3</sup> – Package Design (3)
- ARTD 319 – Interaction Concepts and Techniques (3)
- ARTD 404 – Design Methodologies (3)
- ARTD 414 – Information Design (3)
- ARTD 418A – Special Problems in Visual Communication (3) **OR**  
ARTD 418B – Advanced Problems in Visual Communication (3)

## Art Studio Electives (15)

- \_\_\_\_\_ (3)
- (300/400 level) \_\_\_\_\_ (3)
- (300/400 level) \_\_\_\_\_ (3)
- (300/400 level) \_\_\_\_\_ (3)
- (300/400 level) \_\_\_\_\_ (3)

<sup>1</sup> Course offered spring semester.

<sup>2</sup> It is recommended that students complete ARTH 291 and ARTH 292 prior to taking ARTH 381.

<sup>3</sup> **ARTD 316 is a required prerequisite for ARTD 312**

**NOTE:** Students are encouraged to select the following courses to fulfill the social science requirement in the General Education program: ANTH 220 - General Cultural Anthropology and PSYC 102 - Introduction to Psychology.

## Total ART Hours for Design – Visual Communication : 81

### Special Requirements for Visual Communication Field of Study:

1. The student must successfully complete a portfolio review after ARTD 201 and earn a grade of B or better in ARTD 201 to continue in the program. Consult with the Visual Communication faculty for details on the portfolio review process.
2. A minimum GPA of 3.00 in the following courses is required for graduation: ARTD 211, 212, 218, 311, 312, 316, 318, 319, 404, 405, 411, 414, 418A and 418B.
3. Art electives should be chosen in consultation with a faculty area advisor.
4. Prior to admission into ARTD 406, a student must confirm that the minimum GPA of 3.00 requirement has been met.
5. Consult with Visual Communication faculty for details on ARTD 406 portfolio preparations and senior exhibition opportunities. ARTD 406 is offered in the spring semester.

### Minimum Northern Illinois University Graduation Requirements\*:

**\*See the Undergraduate Catalog for complete listing**

1. A minimum of 120 semester hours are required for a degree.
2. Forty of the 120 semester hours required for a degree must be upper-division (300 and/or 400 level) courses.
3. Fulfill university general education requirements (a minimum of 41 semester hours at NIU).
4. Satisfy all course, GPA, portfolio review, and other requirements specified by your declared major.