

GREAT HUSKIE BASH – A TASTE OF DEKALB
Thursday, August 20, 2009

NON FOOD VENDOR APPLICATION

Contact Information:

Establishment: _____ Contact person: _____

Address: _____

e-mail address: _____ Phone number(s): _____

Booth information:

Number of booth spaces requested: _____ Number of booth personnel working event: _____

Number of additional 6' banquet tables requested at \$5 each: _____

**PROPOSED MERCHANDISE
YOU WISH TO SELL**

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

**LIST ANY PROMOTIONAL/MARKETING PLANS
YOU INTEND TO CONDUCT
FROM YOUR BOOTH
(flyers, menus, coupons, etc):**

**ELECTRICAL EQUIPMENT
(be specific - i.e. cash register, computer, etc.)
(must not exceed 15 amp 120 V)**

- a. _____
- b. _____
- c. _____
- d. _____

Internet information:

Does your establishment have a website?

If you would like a link from our website,

please write your website address here: <http://> _____

If you would like to link to the official Great Huskie Bash website,

feel free to link to this address: <http://www.housing.niu.edu/housing/move-in/huskiebash.shtml>

You can also look for us on Facebook!




Application continued on back...

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(continued)

Sponsorship Opportunities:

All sponsorship levels include...

-  name on Huskie Bash website
-  name in any advertising done for event
-  name on NIU Residence Hall Channel 8

Huskie Bash Vendor

\$300 (\$350 after July 1st!) – distribute promotional items and/or sell merchandise at Huskie Bash

Golf Cart Sponsor

** Note, sponsor does not provide drivers, faculty & staff are drivers, sponsor to provide sign to Huskie Bash committee specifications*

\$1,000 – sell merchandise at Huskie Bash, advertising on 10 golf carts used on Move-In Day
** limited to 14 sponsors offered on a first come first serve basis*

\$4,500 - sell merchandise at Huskie Bash, advertising on 48 golf carts used on Move-In Day
** limited to three sponsors offered on a first come first serve basis*

INDICATE SPONSORSHIP AMOUNT: \$ _____

(less equivalent dollar value for gift cards/certificates or prizes for drawing)
** (prize values for donations cannot be more than 25% of the sponsorship fee)*

PREVIOUS HUSKIE BASH VENDOR, 10% DISCOUNT (-) \$ _____

ADDITIONAL TABLE RENTAL FEE, _____ X \$5 \$ _____

TOTAL DUE \$ _____

** For sponsorships in excess of \$1,000, we're also offering the convenience of quarterly billing of your sponsorship. You'll be assured of the full benefit of sponsorship, without having to tie up too many financial resources at one time.*

Please make checks payable to: **Northern Illinois University**
 Mail application & payment to: Residential Dining
 Attn: Great Huskie Bash
 Neptune Central Room 220
 DeKalb, IL 60115

**DEADLINE FOR APPLICATION &
 PAYMENT IS JULY 30, 2009**

* Enclose gift cards/certificates with application and payment.

PRIORITY DEADLINE IS JULY 1st!

OFFICE USE ONLY

date received: _____ amount received: _____ cash: _____ check #: _____

date deposited: _____